

SEP11/12 14.12
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA

AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

ORDER # 530909 CONTRACT # 6311203

PRDCT	BOB CASEY 9/11	EST#	COMMENTS:
-------	----------------	------	-----------

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE SEP11/12 14.12

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$69,400
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	WEEK	:DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS:
1		530A-600A	30	3	\$750.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS											
2		530A-600A	30	3	\$750.00	9/17	9/17	1		MON	1
PROGRAM : NEWS											
3		600A-700A	30	3	\$1,100.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS											
4		600A-700A	30	3	\$1,100.00	9/17	9/17	1		MON	1
PROGRAM : NEWS											
5		700A-800A	30	3	\$850.00	9/12	9/14	6		W-F	6
PROGRAM : TODAY SHOW											

REP HEADLINE# 6311203
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP11/12 14.12
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
6			700A-800A PROGRAM : TODAY SHOW	30	3	\$850.00	9/17	9/17	2		MON	2
7			800A-900A PROGRAM : TOADY SHOW	30	3	\$800.00	9/12	9/14	6		W-F	6
8			800A-900A PROGRAM : TODAY SHOW	30	3	\$800.00	9/17	9/17	2		MON	2
9			1000A-1100A PROGRAM : ELLEN	30	3	\$450.00	9/12	9/14	3		W-F	3
10			1000A-1100A PROGRAM : ELLEN	30	3	\$450.00	9/17	9/17	1		MON	1
11			400P-430P PROGRAM : JUDGE JUDY	30	3	\$550.00	9/12	9/14	3		W-F	3
12			400P-430P PROGRAM : JUDGE JUDY	30	3	\$550.00	9/17	9/17	1		MON	1
13			600P-630P PROGRAM : NEWS	30	3	\$850.00	9/15	9/15	1		SAT	1
14			700P-730P PROGRAM : JEOPARDY	30	3	\$2,200.00	9/12	9/14	3		W-F	3
15			700P-730P PROGRAM : JEOPARDY	30	3	\$2,200.00	9/17	9/17	1		MON	1
16			730P-800P PROGRAM : WHEEL	30	3	\$2,200.00	9/12	9/14	3		W-F	3
17			730P-800P PROGRAM : WHEEL	30	3	\$2,200.00	9/17	9/17	1		MON	1

REP HEADLINE# 63111203
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP11/12 14.12
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
18			700P-730P	30		\$925.00	9/15	9/15	2		SAT	2
PROGRAM : JEROME BETTIS												
19			730P-800P	30		\$800.00	9/15	9/15	2		SAT	2
PROGRAM : JEOPARDY Hines												
20			1100P-1130P	30		\$2,700.00	9/12	9/15	5		W-SAT	5
PROGRAM : LATE NEWS												
21			1100P-1130P	30		\$2,700.00	9/17	9/17	1		MON	1
PROGRAM : LATE NEWS												
22			1130P-1230A	30		\$925.00	9/12	9/14	3		W-F	3
PROGRAM : TONIGHT												
23			1130P-1230A	30		\$925.00	9/17	9/17	1		MON	1
PROGRAM : TONIGHT												
24			1100P-1130P	30		\$3,000.00	9/16	9/16	1		SUN	1
PROGRAM : LATE NEWS												
69400.00						CONTRACT TOTAL	69400.00					
						TOTAL SPOTS	56					

MARKET TOTALS \$141,632 WPXI 49% KDKA 24% WTAE 19% WPGH 7% CABL 0% WPCW 1% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

SEP-12 1155-1255A